

The image features a light blue background with decorative geometric shapes in the corners. In the top-left and bottom-left corners, there are overlapping squares in shades of blue and grey. In the top-right and bottom-right corners, there are overlapping triangles in shades of blue and grey.

**AXD**

**MEDIA**

# About Us

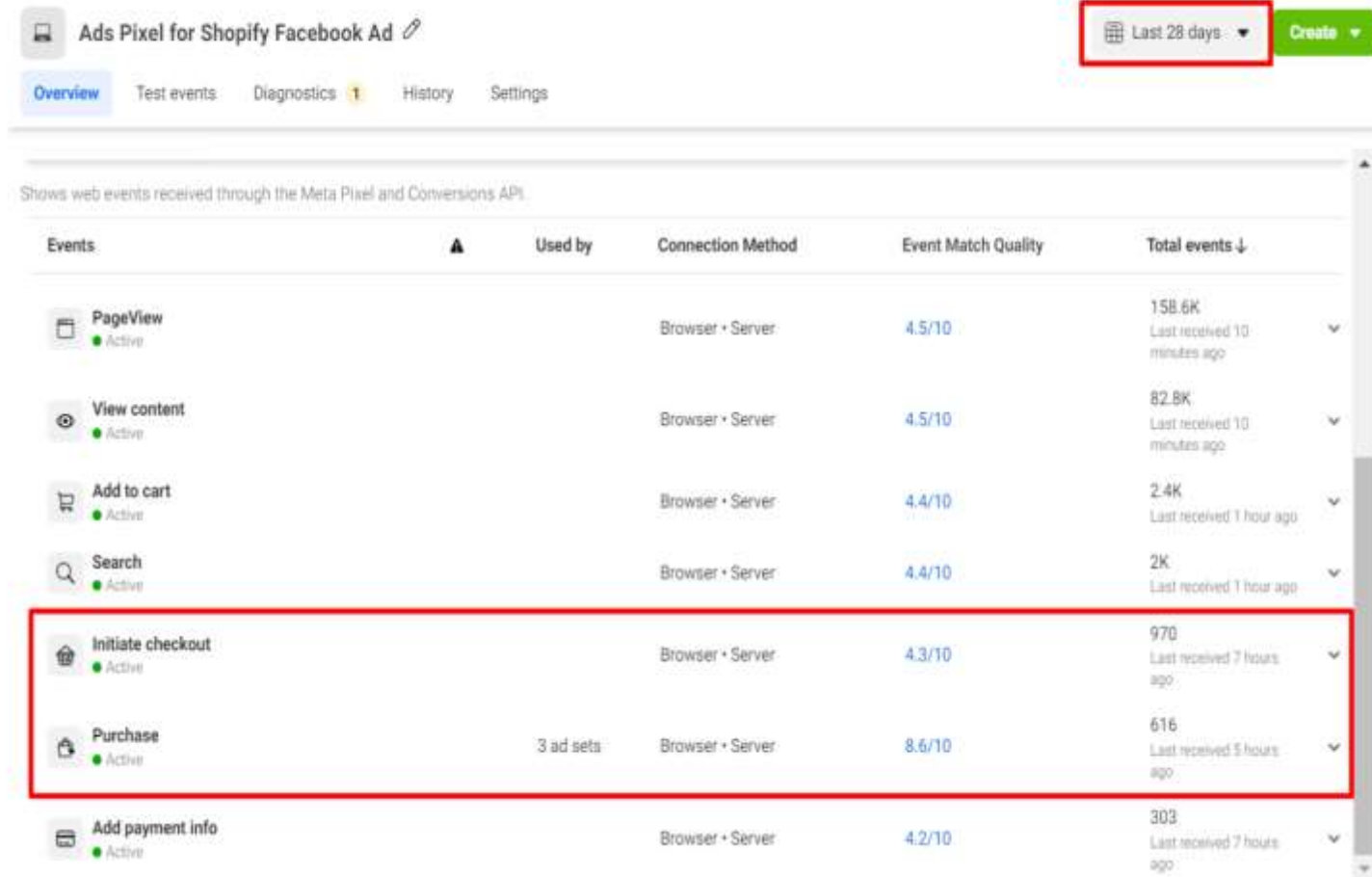
- At AXD Media, we help brands and local businesses grow through smart, creative, and data-driven digital marketing. Our mission is simple – to turn ideas into impact. From social media strategy and paid ads to content creation and branding, we craft campaigns that connect, engage, and convert.
- Whether you're a startup or an established business, AXD Media brings the tools, creativity, and expertise to amplify your digital presence and drive real results.

# Featured Projects



# Project 1

- This is last 28 days facebook ads results for a shopify store from only facebook and Instagram marketing. We can generate a exceptional leads or sales for your business with our winning advertising strategy. We will provide a step by step marketing solution for your new startup and finally reach you your goal.



Ads Pixel for Shopify Facebook Ad

Last 28 days Create

Overview Test events Diagnostics 1 History Settings

Shows web events received through the Meta Pixel and Conversions API.

Events	Used by	Connection Method	Event Match Quality	Total events ↓
PageView Active		Browser • Server	4.5/10	158.6K Last received 10 minutes ago
View content Active		Browser • Server	4.5/10	82.8K Last received 10 minutes ago
Add to cart Active		Browser • Server	4.4/10	2.4K Last received 1 hour ago
Search Active		Browser • Server	4.4/10	2K Last received 1 hour ago
Initiate checkout Active		Browser • Server	4.3/10	970 Last received 7 hours ago
Purchase Active	3 ad sets	Browser • Server	8.6/10	616 Last received 5 hours ago
Add payment info Active		Browser • Server	4.2/10	303 Last received 7 hours ago

Resource Center    Campaigns    1 Selected    Ad Sets for 1 Campaign    Ads    1 Selected

+ Create    Edit    Columns: Demo    Reports

	Ad Set Name	tribution	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends
<input type="checkbox"/>	All Site Visitors - PP	click o...	235 On-Facebook Leads	12,912	41,923	\$1.57 Per On-Facebook Le...	\$369.23	Ongo
<input type="checkbox"/>	All Site Visitors - General (no pp)	click o...	172 On-Facebook Leads	8,604	26,068	\$1.19 Per On-Facebook Le...	\$205.14	Ongo
<input type="checkbox"/>	All Site Visitors - General(with pp)	click o...	23 On-Facebook Leads	1,896	2,447	\$1.17 Per On-Facebook Le...	\$26.96	Ongo
	> Results from 3 ad sets ⓘ	click o...	430 On-Facebook Leads	14,532 People	70,438 Total	\$1.40 Per On-Facebook Leads	\$601.33 Total Spent	

## Project 2

- Educational Leads from our Advanced facebook ads strategy. We increase the collected leads number and make their business profitable.

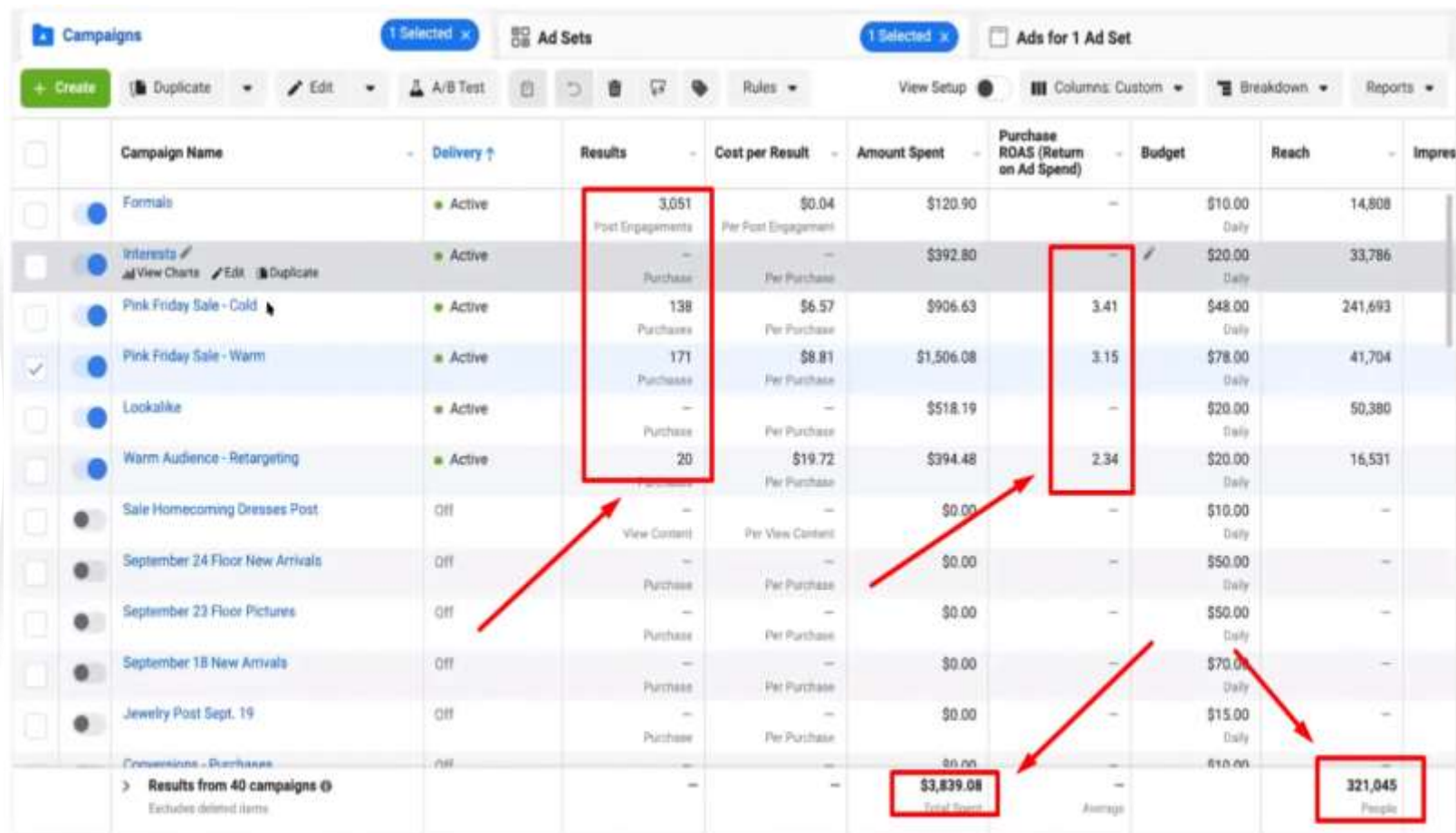
# Project 3



- Real estate lead generation facebook ads campaign with highly convertible leads form. We successfully generate client's expected potential leads.

# Project 4

- We run the ads with our advanced Facebook Ads Data Driven Strategy and make the exceptional number of purchase. We make the best profitable sales till now for their business



The screenshot displays the Facebook Ads Manager interface with a table of campaign performance data. Red boxes and arrows highlight specific metrics: a box around '3,051 Post Engagements' with an arrow pointing to the 'Purchase' row; a box around '3.41' ROAS with an arrow pointing to the 'Purchase' row; a box around '\$3,839.08' Total Spent with an arrow pointing to the 'Purchase' row; and a box around '321,045' People with an arrow pointing to the 'Purchase' row.

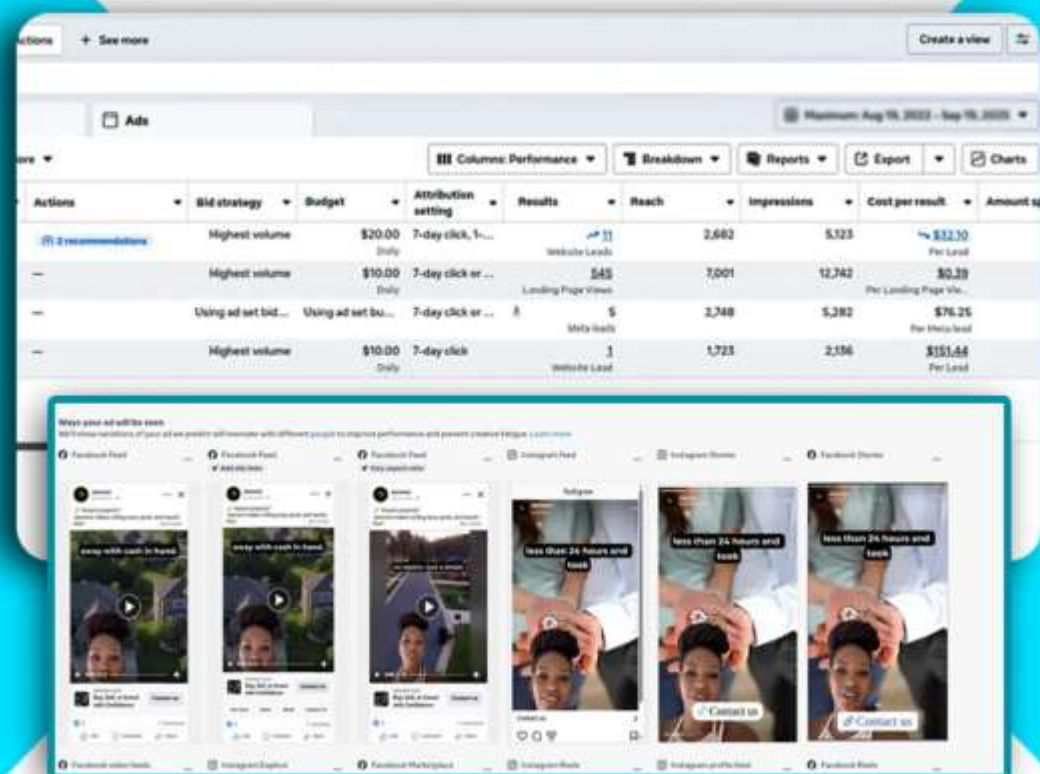
	Campaign Name	Delivery	Results	Cost per Result	Amount Spent	Purchase ROAS (Return on Ad Spend)	Budget	Reach	Impres
	Formals	Active	3,051 Post Engagements	\$0.04 Per Post Engagement	\$120.90	—	\$10.00 Daily	14,808	
	Interests	Active	—	—	\$392.80	—	\$20.00 Daily	33,786	
	Pink Friday Sale - Cold	Active	138 Purchases	\$6.57 Per Purchase	\$906.63	3.41	\$48.00 Daily	241,693	
	Pink Friday Sale - Warm	Active	171 Purchases	\$8.81 Per Purchase	\$1,506.08	3.15	\$78.00 Daily	41,704	
	Lookalike	Active	—	—	\$518.19	—	\$20.00 Daily	50,380	
	Warm Audience - Retargeting	Active	20 Purchases	\$19.72 Per Purchase	\$394.48	2.34	\$20.00 Daily	16,531	
	Sale Homecoming Dresses Post	Off	—	—	\$0.00	—	\$10.00 Daily	—	
	September 24 Floor New Arrivals	Off	—	—	\$0.00	—	\$50.00 Daily	—	
	September 23 Floor Pictures	Off	—	—	\$0.00	—	\$50.00 Daily	—	
	September 18 New Arrivals	Off	—	—	\$0.00	—	\$70.00 Daily	—	
	Jewelry Post Sept. 19	Off	—	—	\$0.00	—	\$15.00 Daily	—	
	Conversions - Purchases	Off	—	—	\$0.00	—	\$10.00 Daily	—	
	Results from 40 campaigns		—	—	\$3,839.08 Total Spent	Average	—	321,045 People	



# Project 5

- I created and managed a Facebook Ads campaign for Jamvest Cash Buyers LLC, a real estate wholesaling business, with the goal of driving quality leads and high-intent traffic. Using a \$500/month budget, I set up targeted lead generation and traffic campaigns across Facebook and Instagram, optimizing placements, audiences, and creatives for maximum ROI. The campaign produced strong results, including over 12,000 impressions, 7,000+ reach, hundreds of landing page views at just \$0.39 each, and multiple website leads. By designing eye-catching video ads, compelling calls-to-action, and testing different audiences, I successfully lowered the cost per lead and built a consistent pipeline of prospects for the client's real estate services.

## Real Estate Facebook Ads Success





Off / On	Ad Set Name	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Schedule
<input checked="" type="checkbox"/>	[05/05/2021] Promoting Sign Up	60 Link clicks	8,293	10,225	£0.47 Per Link Click	£28.43	May 12, 2021	May 9, 2021 - May 13, 2021 7 days
	18-24 Female	4	870	1,185	£0.87	£3.49		
	18-24 Male	11	1,086	1,346	£0.31	£3.45		
	18-24 Uncategorized	—	18	25	—	£0.07		
	25-34 Female	12	1,511	1,882	£0.48	£5.72		
	25-34 Male	16	2,335	2,658	£0.43	£6.86		
	25-34 Uncategorized	2	44	55	£0.09	£0.17		
	35-44 Female	5	1,008	1,363	£0.81	£4.05		
	35-44 Male	10	1,381	1,663	£0.45	£4.46		
	35-44 Uncategorized	—	40	48	—	£0.14		
	Sum of all sets	60	8,293	10,225	£0.47	£28.43		

## Project 6

- I ran a Facebook Ads campaign that reached over 8,200 people and generated more than 10,000 impressions. The ads brought in 60 link clicks at an average cost of just £0.47 per click, making it a very budget-friendly campaign. With only £28.43 spent, the campaign delivered targeted traffic and strong engagement for the client.

# Project 7

- Managed and optimized a Facebook Ads campaign that delivered strong results on a limited budget. The campaign reached over 7,700 people and generated 11,600+ ad views, driving 437+ landing page visits at just 0.06 each and an additional 193 visits at 0.05. With a total spend of only €54.80, this campaign attracted high-quality traffic and achieved excellent cost efficiency for the client.

More views

This month: 1 Jan 2025 - 31 Jan 2025

ots

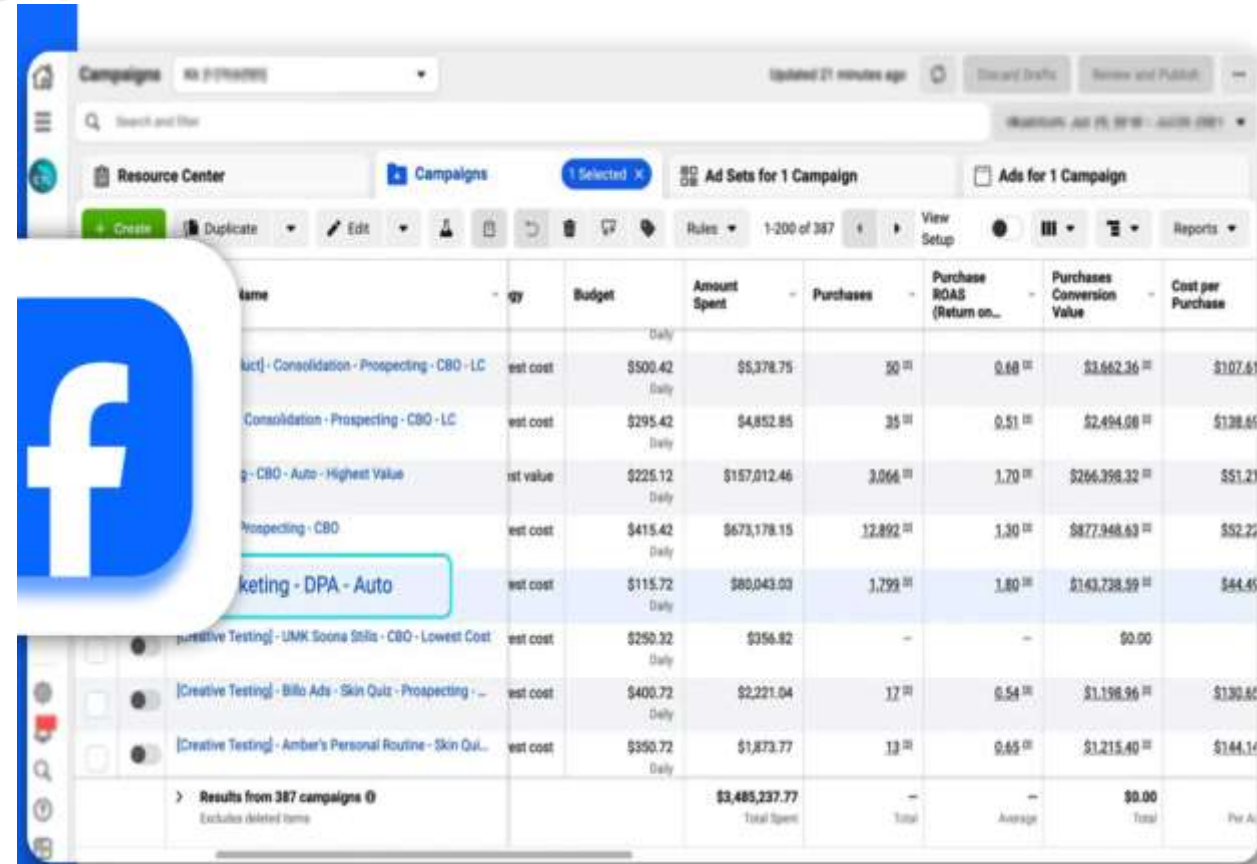
More

Columns: Performance ... Breakdown Reports Export Charts

Delivery	Attribution setting	Results	Reach	Views	Frequency	Cost per result	Budget	Amount spent	End
Active	7-day click, 1-...	Website purchase	1.162	1.769	1.52	Per purchase	€10.00 Daily	€20.00	
Active	7-day click or ...	437 Landing page views	5.401	7.025	1.32	€0.06 Per landing page vi...	€5.00 Daily	€24.51	
Off	7-day click or ...	193 Landing page views	2.395	2.846	1.19	€0.05 Per landing page vi...	€5.00 Daily	€10.29	
	Multiple attrib...		7.779 Accounts Centre acco...	11,640 Total	1.51 Per Accounts Centre a...			€54.80 Total Spent	

# Project 8

- I recently ran a dynamic product remarketing campaign for an e-commerce brand, targeting warm audiences with automated product ads. The campaign generated 1,799 purchases and delivered over \$143K in revenue with a ROAS of 1.80. With optimized targeting and creative variation, I kept the cost per purchase low at \$44.45. This campaign helped re-engage high-intent shoppers and drive consistent sales with strong return metrics.



The image shows a screenshot of the Facebook Ads Manager interface. A large Facebook 'f' logo is overlaid on the left side. The interface displays a table of campaign performance metrics. The table has columns for Name, Type, Budget, Amount Spent, Purchases, Purchase ROAS (Return on Ad Spend), Purchases Conversion Value, and Cost per Purchase. The data is filtered to show 1-200 of 387 campaigns. The total spend across all campaigns is \$3,485,237.77, with a total of 1,799 purchases and a total conversion value of \$143,738.99, resulting in a cost per purchase of \$44.45.

Name	Type	Budget	Amount Spent	Purchases	Purchase ROAS (Return on...)	Purchases Conversion Value	Cost per Purchase
[Product] - Consolidation - Prospecting - CBO - LC	Test cost	\$500.42	\$5,378.75	50	0.68	\$1,662.36	\$107.61
Consolidation - Prospecting - CBO - LC	Test cost	\$295.42	\$4,852.85	35	0.51	\$2,494.08	\$138.65
g - CBO - Auto - Highest Value	Test value	\$225.12	\$157,012.46	3,066	1.70	\$266,398.32	\$51.21
Prospecting - CBO	Test cost	\$415.42	\$673,178.15	12,892	1.30	\$877,948.63	\$52.22
Marketing - DPA - Auto	Test cost	\$115.72	\$80,043.03	1,799	1.80	\$143,738.99	\$44.45
[Creative Testing] - UMK Soona Stills - CBO - Lowest Cost	Test cost	\$250.32	\$356.82	-	-	\$0.00	-
[Creative Testing] - Bilo Ads - Skin Quiz - Prospecting - ...	Test cost	\$400.72	\$2,221.04	17	0.54	\$1,198.96	\$130.65
[Creative Testing] - Amber's Personal Routine - Skin Qui...	Test cost	\$390.72	\$1,873.77	13	0.65	\$1,215.40	\$144.14
Results from 387 campaigns @			\$3,485,237.77	-	-	\$0.00	-
Excludes deleted items			Total Spent	Total	Average	Total	Per Ad



Impressions  
**53,700**  
+0.39%



Total followers  
**23,964**  
+1.34%



Clicks  
**45,693**  
+1.48%



To

## Project 9

### Top Performing Media



Website purchase conversion value  
**5,800**  
+3.80%



Cost per 1,000 people reached  
**US\$ 50,00**  
+2.43%

### Total Spent



100k  
75k  
50k  
25k



- I recently partnered with a retail brand to boost their online presence through strategic Facebook Ads. Over the course of the campaign, we achieved 53,700 impressions, 45,693 clicks, and grew their follower base to 23,964. Using high-performing creatives and optimized targeting, the campaign generated a website purchase conversion value of \$5,800. With continuous performance tracking, we maintained a strong engagement rate while keeping the cost per 1,000 people reached at just \$50. This campaign is a great example of how smart ad strategy can lead to measurable growth and higher ROI.

## Project 10

- It was a pleasure working with FashionBox to grow their online store. Starting from scratch with a brand-new website had challenges, but with the right strategy in place, we made it happen. Over the course of 7 campaigns and continuous optimization, we drove 12 website purchases, resulting in an incredible \$20,477.04 in revenue, all from an ad spend of just \$212.57! This project really shows how a solid plan and ongoing adjustments can turn obstacles into big wins. The best part was seeing the team's excitement and satisfaction as we achieved these results.

Campaigns Primary Mover Inc. (14251... Updated just now Discard Drafts Review and publish (17) Create a view

Search and filter

Campaigns Ad sets Ads This month: 1 Jan 2025 - 3 Jan 2025

+ Create Duplicate Edit A/B test More Columns: Purchases Breakdown Reports Export Charts

Off/On	Campaign	Purchases	Website purchases	Shops-assisted...	Direct website...	Meta purchases	Cost per purchase	Budget	Amount spent	Purchases conversion...	Website purchases...
<input type="checkbox"/>	Primary Mover Campaign Sales	5	5	—	—	5	\$14.74	\$15.00	\$73.68	\$8,537.04	\$8.53
<input type="checkbox"/>	Primary Mover Campaign Awareness	—	—	—	—	—	—	\$10.00	\$50.72	\$0.00	—
<input type="checkbox"/>	Primary Mover Campaign Sales Retarget	7	7	—	—	7	\$12.60	\$20.00	\$88.17	\$11,940.00	\$11.94
<input type="checkbox"/>	2024/2025 Promoting Content	—	—	—	—	—	—	Using ad set bud...	\$0.00	\$0.00	—
<input type="checkbox"/>	Enhance - US	—	—	—	—	—	—	Using ad set bud...	\$0.00	\$0.00	—
<input type="checkbox"/>	Enhance Remarketing A/B	—	—	—	—	—	—	Using ad set bud...	\$0.00	\$0.00	—
<input type="checkbox"/>	New User Sales Campaign	—	—	—	—	—	—	\$10.00	\$0.00	\$0.00	—
	Results from 7 campaigns	12 Total	12 Total	— Total	— Total	— Total	\$17.71 Per Action	—	\$212.57 Total Spent	\$20,477.04 Total	\$20.48