

AXD **MEDIA**

About Us

- At AXD Media, we help brands and local businesses grow through smart, creative, and data-driven digital marketing. Our mission is simple – to turn ideas into impact. From social media strategy and paid ads to content creation and branding, we craft campaigns that connect, engage, and convert.
- Whether you're a startup or an established business, AXD Media brings the tools, creativity, and expertise to amplify your digital presence and drive real results.

Featured Projects



Project 1

- This is last 28 days facebook ads results for a shopify store from only facebook and Instagram marketing. We can generate a exceptional leads or sales for your business with our winning advertising strategy. We will provide a step by step marketing solution for your new startup and finally reach you your goal.

Ads Pixel for Shopify Facebook Ad

Last 28 days Create

Shows web events received through the Meta Pixel and Conversions API.

Events	Used by	Connection Method	Event Match Quality	Total events	
PageView	Browser + Server	4.5/10	158.6K	Last received 10 minutes ago	
View content	Browser + Server	4.5/10	82.8K	Last received 10 minutes ago	
Add to cart	Browser + Server	4.4/10	2.4K	Last received 1 hour ago	
Search	Browser + Server	4.4/10	2K	Last received 1 hour ago	
Initiate checkout	Browser + Server	4.3/10	970	Last received 7 hours ago	
Purchase	3 ad sets	Browser + Server	8.6/10	616	Last received 5 hours ago
Add payment info	Browser + Server	4.2/10	303	Last received 7 hours ago	

+ Create



Edit



...

Results

Reach

Impressions

Cost per Result

Amount Spent

Ends

	Ad Set Name	Location	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends
<input type="checkbox"/>	All Site Visitors - PP	click o...	235 On-Facebook Leads	12,912	41,923	\$1.57 Per On-Facebook Le...	\$369.23	Ongoing
<input type="checkbox"/>	All Site Visitors - General (no pp)	click o...	172 On-Facebook Leads	8,604	26,068	\$1.19 Per On-Facebook Le...	\$205.14	Ongoing
<input type="checkbox"/>	All Site Visitors - General(with pp)	click o...	23 On-Facebook Leads	1,896	2,447	\$1.17 Per On-Facebook Le...	\$26.96	Ongoing
	➤ Results from 3 ad sets 1	click o...	430 On-Facebook Leads	14,532 People	70,438 Total	\$1.40 Per On-Facebook Leads	\$601.33 Total Spent	

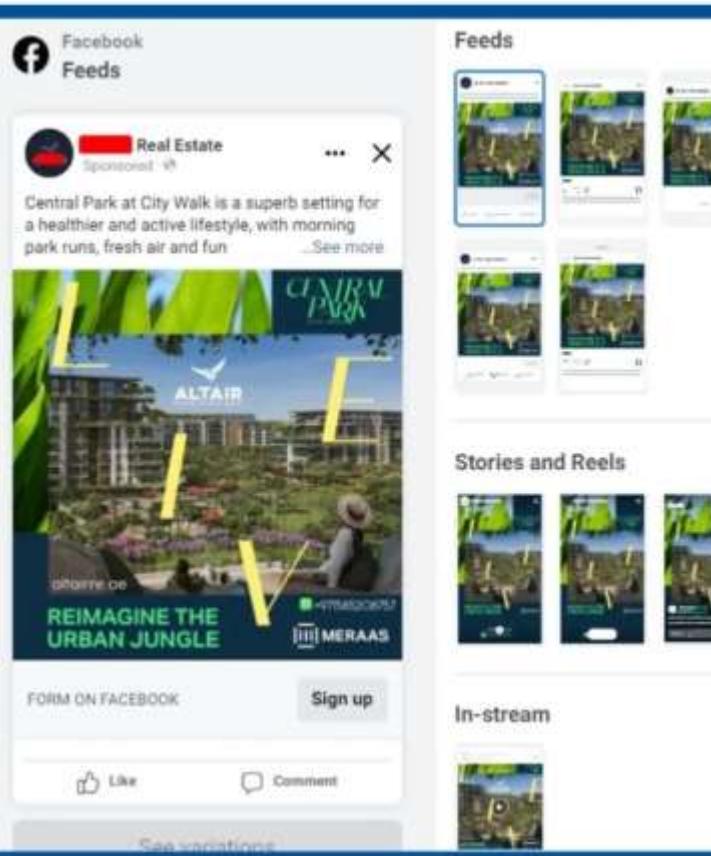
Project 2

- Educational Leads from our Advanced facebook ads strategy. We increase the collected leads number and make their business profitable.

Project 3

REAL ESTATE

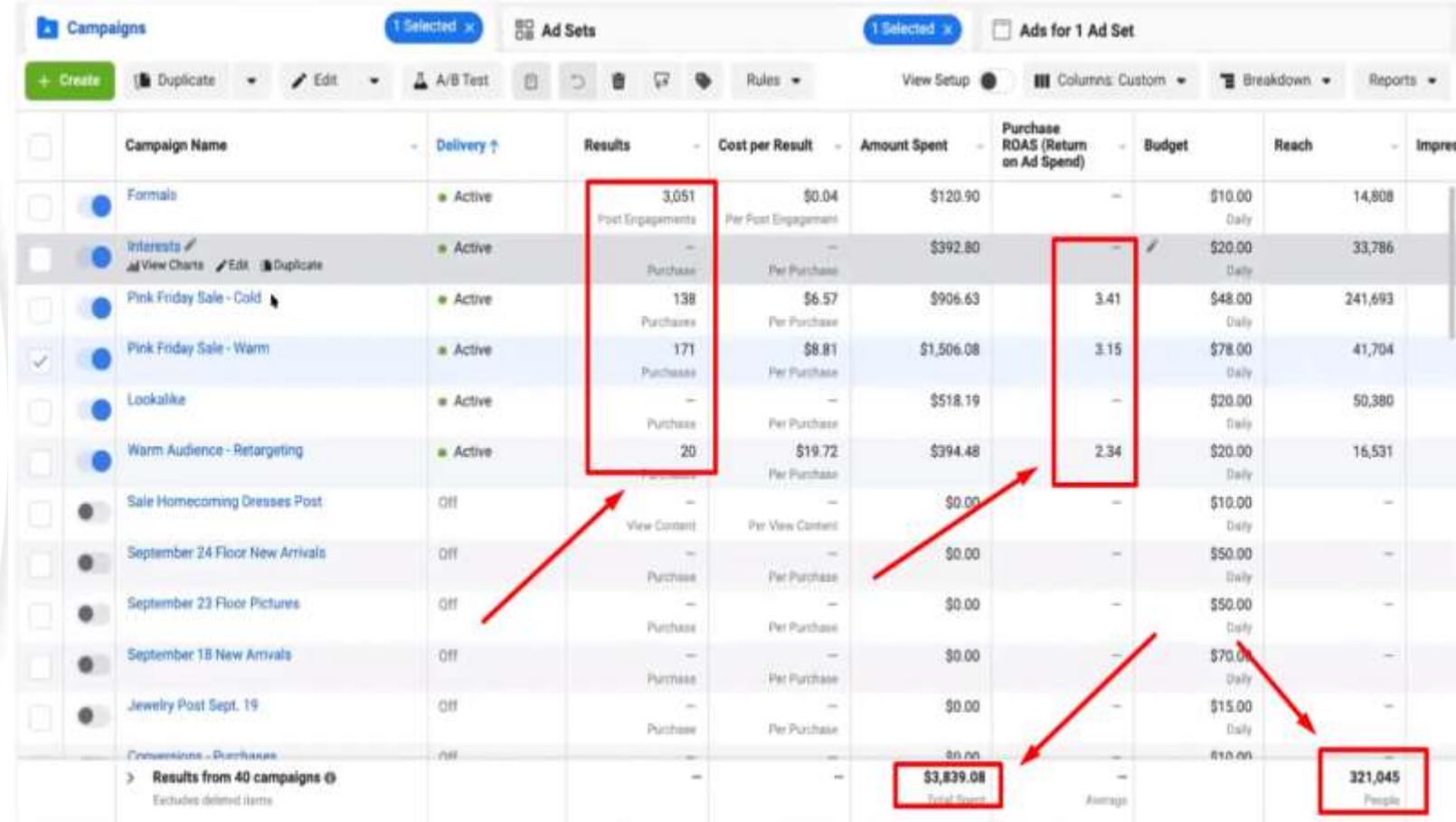
LEAD GENERATION



- Real estate lead generation facebook ads campaign with highly convertible leads form. We successfully generate client's expected potential leads.

Project 4

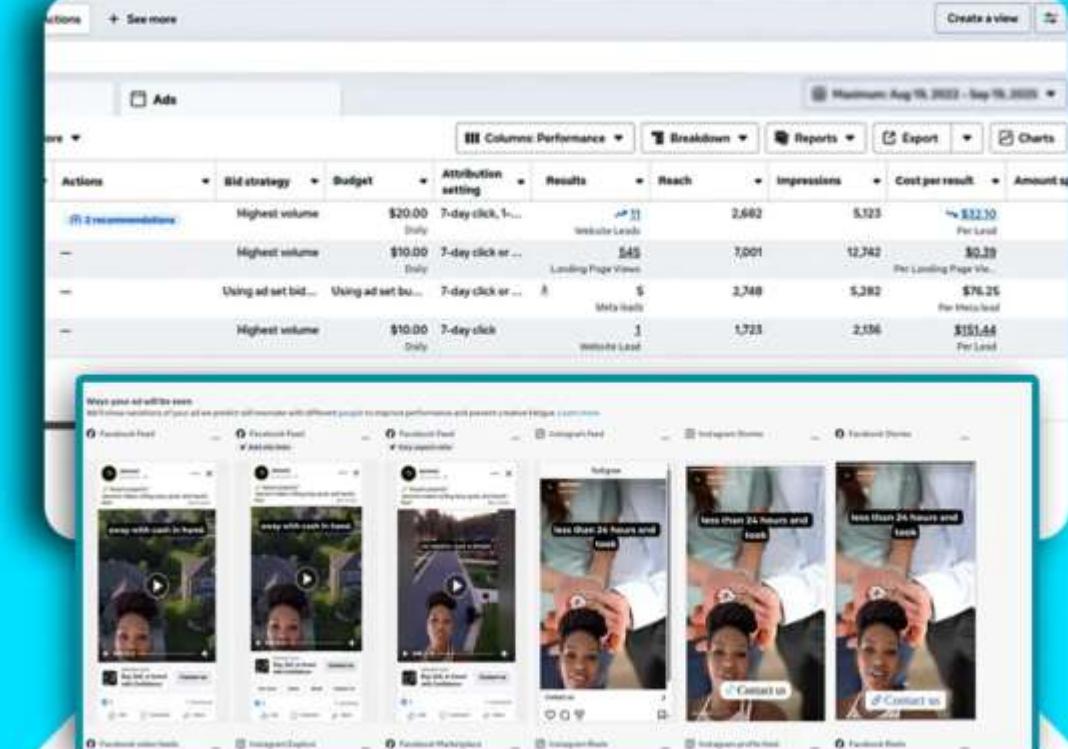
- We run the ads with our advanced Facebook Ads Data Driven Strategy and make the exceptional number of purchase. We make the best profitable sales till now for their business



Project 5

- I created and managed a Facebook Ads campaign for Jamvest Cash Buyers LLC, a real estate wholesaling business, with the goal of driving quality leads and high-intent traffic. Using a \$500/month budget, I set up targeted lead generation and traffic campaigns across Facebook and Instagram, optimizing placements, audiences, and creatives for maximum ROI. The campaign produced strong results, including over 12,000 impressions, 7,000+ reach, hundreds of landing page views at just \$0.39 each, and multiple website leads. By designing eye-catching video ads, compelling calls-to-action, and testing different audiences, I successfully lowered the cost per lead and built a consistent pipeline of prospects for the client's real estate services.

Real Estate Facebook Ads Success



The image shows a screenshot of a Facebook Ads campaign dashboard. The main title is "Real Estate Facebook Ads Success". The dashboard displays performance metrics for a specific campaign, including:

Actions	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent
2 recommendations	Highest volume	\$20.00 Daily	7-day click, 1...	11 Website Leads	2,682	5,523	\$32.10 Per Lead	\$136.40
	Highest volume	\$10.00 Daily	7-day click or...	445 Landing Page Views	7,001	12,742	\$0.39 Per Landing Page Vie...	\$49.78
	Using ad set bid...	Using ad set bu...	7-day click or...	5 Meta Leads	2,748	5,282	\$76.25 Per Meta Lead	\$381.25
	Highest volume	\$10.00 Daily	7-day click	1 Website Lead	1,723	2,156	\$151.44 Per Lead	\$151.44

Below the dashboard, there is a section titled "Match your Ad with the best" showing five sample ads for Facebook and Instagram. Each ad features a woman's face and a call-to-action button.

Off / On	Ad Set Name	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Schedule
<input checked="" type="checkbox"/>	[26/05/2021] Promoting Sign Up	60 Link clicks	8,293	10,225	£0.47 Per Link Click	£28.43	May 12, 2021	May 5, 2021 - May 12, 2021 7 days
18-24	Female	4	870	1,185	£0.87	£3.49		
18-24	Male	11	1,086	1,346	£0.31	£3.45		
18-24	Uncategorised	—	18	25	—	£0.07		
25-34	Female	12	1,511	1,882	£0.48	£5.72		
25-34	Male	16	2,335	2,658	£0.43	£6.86		
25-34	Uncategorised	2	44	55	£0.09	£0.17		
35-44	Female	5	1,008	1,363	£0.81	£4.05		
35-44	Male	10	1,381	1,663	£0.45	£4.46		
35-45	Uncategorised	—	40	48	—	£0.14		
Summary		60 Link clicks	8,293 People	10,225 Total	£0.47 Per Link Click	£28.43 Total spent		

Project 6

- I ran a Facebook Ads campaign that reached over 8,200 people and generated more than 10,000 impressions. The ads brought in 60 link clicks at an average cost of just £0.47 per click, making it a very budget-friendly campaign. With only £28.43 spent, the campaign delivered targeted traffic and strong engagement for the client.

Project 7

- Managed and optimized a Facebook Ads campaign that delivered strong results on a limited budget. The campaign reached over 7,700 people and generated 11,600+ ad views, driving 437+ landing page visits at just 0.06 each and an additional 193 visits at 0.05. With a total spend of only €54.80, this campaign attracted high-quality traffic and achieved excellent cost efficiency for the client.

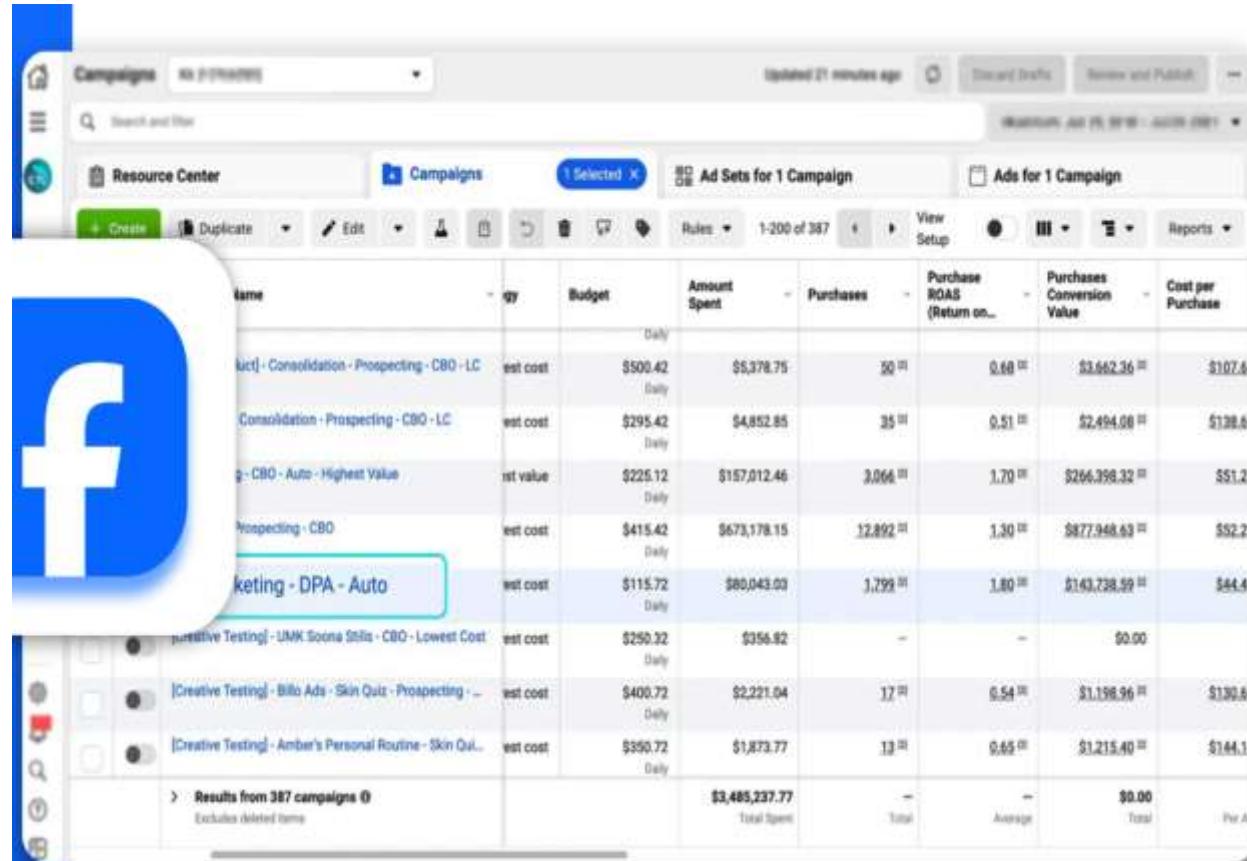


The screenshot shows a Facebook Ads performance report for a campaign. The report includes filters for 'More views' and the date range 'This month 1 Jan 2020 - 21 Jan 2020'. The main table displays the following data:

Delivery	Attribution setting	Results	Reach	Views	Frequency	Cost per result	Budget	Amount spent	End
Active	7-day click, 1...	Website purchase	1.162	1.769	1.52	— Per purchase	€10.00 Daily	€20.00	
Active	7-day click or ...	Landing page views	437 <small>(2)</small>	5.401	7.025	1.32 €0.06 <small>(2)</small>	€5.00 Daily	€24.51	
Off	7-day click or ...	Landing page views	193 <small>(2)</small>	2.395	2.846	1.19 €0.05 <small>(2)</small>	€5.00 Daily	€10.29	
	Multiple attrib...	— Accounts Centre acc...	7.779	11.640 Total	1.51 Per Accounts Centre a...	—		€54.80 Total Spent	

Project 8

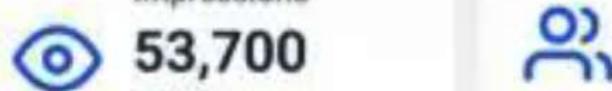
- I recently ran a dynamic product remarketing campaign for an e-commerce brand, targeting warm audiences with automated product ads. The campaign generated 1,799 purchases and delivered over \$143K in revenue with a ROAS of 1.80. With optimized targeting and creative variation, I kept the cost per purchase low at \$44.45. This campaign helped re-engage high-intent shoppers and drive consistent sales with strong return metrics.



Impressions
53,700
+0.39%



Total followers
23,964
+1.34%



Clicks
45,693
+1.48%



Project 9

Top Performing Media



Website purchase conversion value

\$ 5,800
+3.80%



Cost per 1,000 people reached

US\$ 50,00
+2.43%



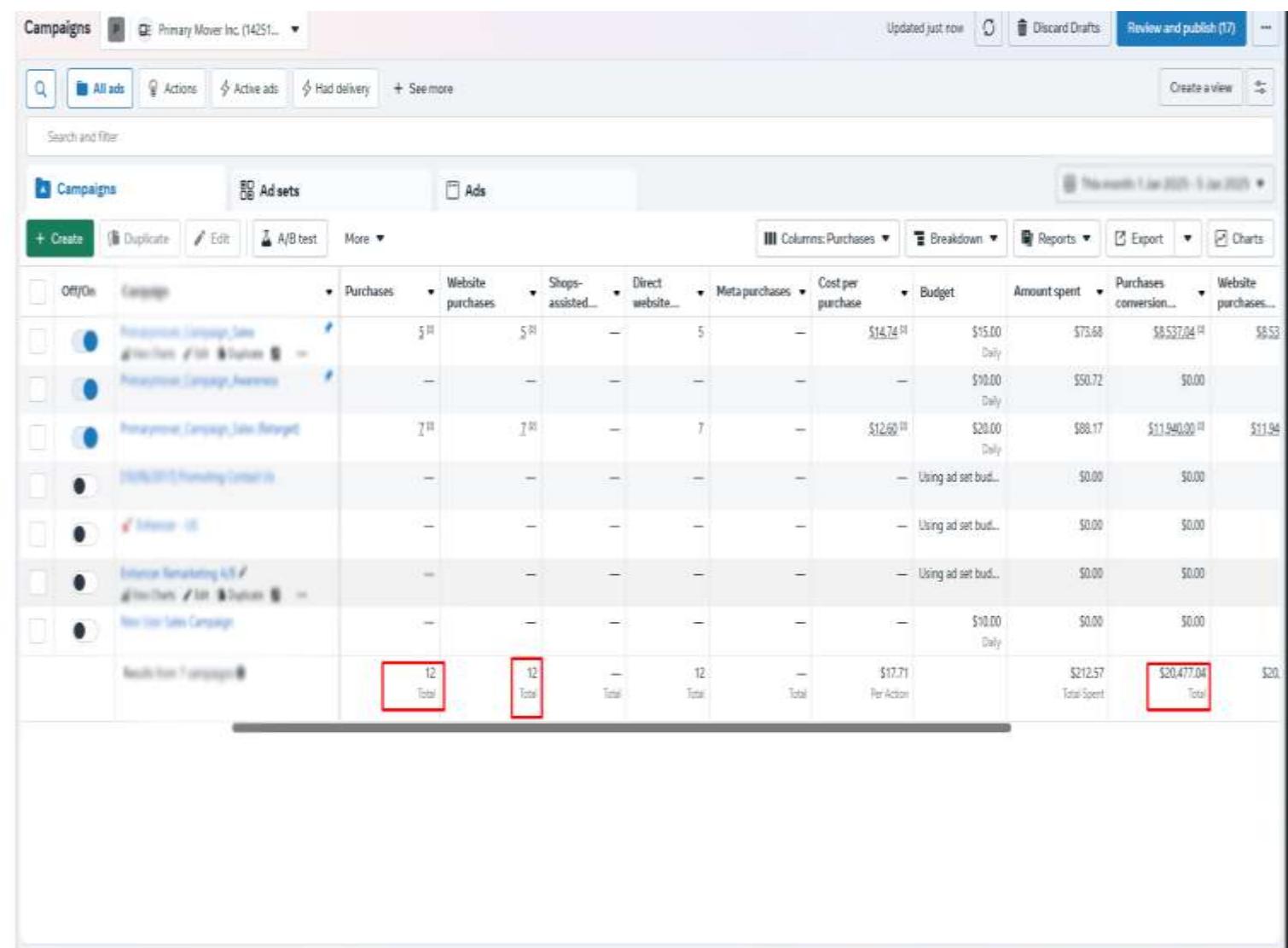
Total Spent



- I recently partnered with a retail brand to boost their online presence through strategic Facebook Ads. Over the course of the campaign, we achieved 53,700 impressions, 45,693 clicks, and grew their follower base to 23,964. Using high-performing creatives and optimized targeting, the campaign generated a website purchase conversion value of \$5,800. With continuous performance tracking, we maintained a strong engagement rate while keeping the cost per 1,000 people reached at just \$50. This campaign is a great example of how smart ad strategy can lead to measurable growth and higher ROI.

Project 10

- It was a pleasure working with FashionBox to grow their online store. Starting from scratch with a brand-new website had challenges, but with the right strategy in place, we made it happen. Over the course of 7 campaigns and continuous optimization, we drove 12 website purchases, resulting in an incredible \$20,477.04 in revenue, all from an ad spend of just \$212.57! This project really shows how a solid plan and ongoing adjustments can turn obstacles into big wins. The best part was seeing the team's excitement and satisfaction as we achieved these results.



The screenshot shows a digital marketing dashboard for 'Primary Mover Inc' with 14251 ads. The main view displays 12 campaigns, each with metrics like Purchases, Website purchases, and Cost per purchase. The total for all campaigns is 12 purchases, \$17.71 per action, and a total revenue of \$20,477.04. The interface includes tabs for Campaigns, Ad sets, and Ads, and various filters and export options.

Off/On	Campaign	Purchases	Website purchases	Shops-assisted...	Direct website...	Meta purchases	Cost per purchase	Budget	Amount spent	Purchases conversion...	Website purchases...
●	Primarymover_Campaign_Sales	5 ¹⁴	5 ²⁴	—	5	—	\$14.74 ¹⁴	\$15.00	\$73.68	\$8,537.04 ²⁴	\$8,53
●	Primarymover_Campaign_Awareness	—	—	—	—	—	—	\$10.00	\$50.72	—	—
●	Primarymover_Campaign_Join_Referral	7 ¹⁴	7 ²⁴	—	7	—	\$12.69 ¹⁴	\$20.00	\$88.17	\$11,940.00 ²⁴	\$11,94
●	2019-2020_Holiday_Campaign	—	—	—	—	—	—	Using ad set bud...	\$0.00	—	—
●	Primary - 05	—	—	—	—	—	—	Using ad set bud...	\$0.00	—	—
●	Primary_Semantic_Ad_Sets	—	—	—	—	—	—	Using ad set bud...	\$0.00	—	—
●	New User Sales Campaign	—	—	—	—	—	—	\$10.00	\$0.00	—	—
Results from 7 campaigns		12	12	—	12	—	\$17.71	—	\$212.57	\$20,477.04	\$20,
		Total	Total	Total	Total	Total	Per Action	Total Spent	Total Spent	Total	Total