AXD MEDIA

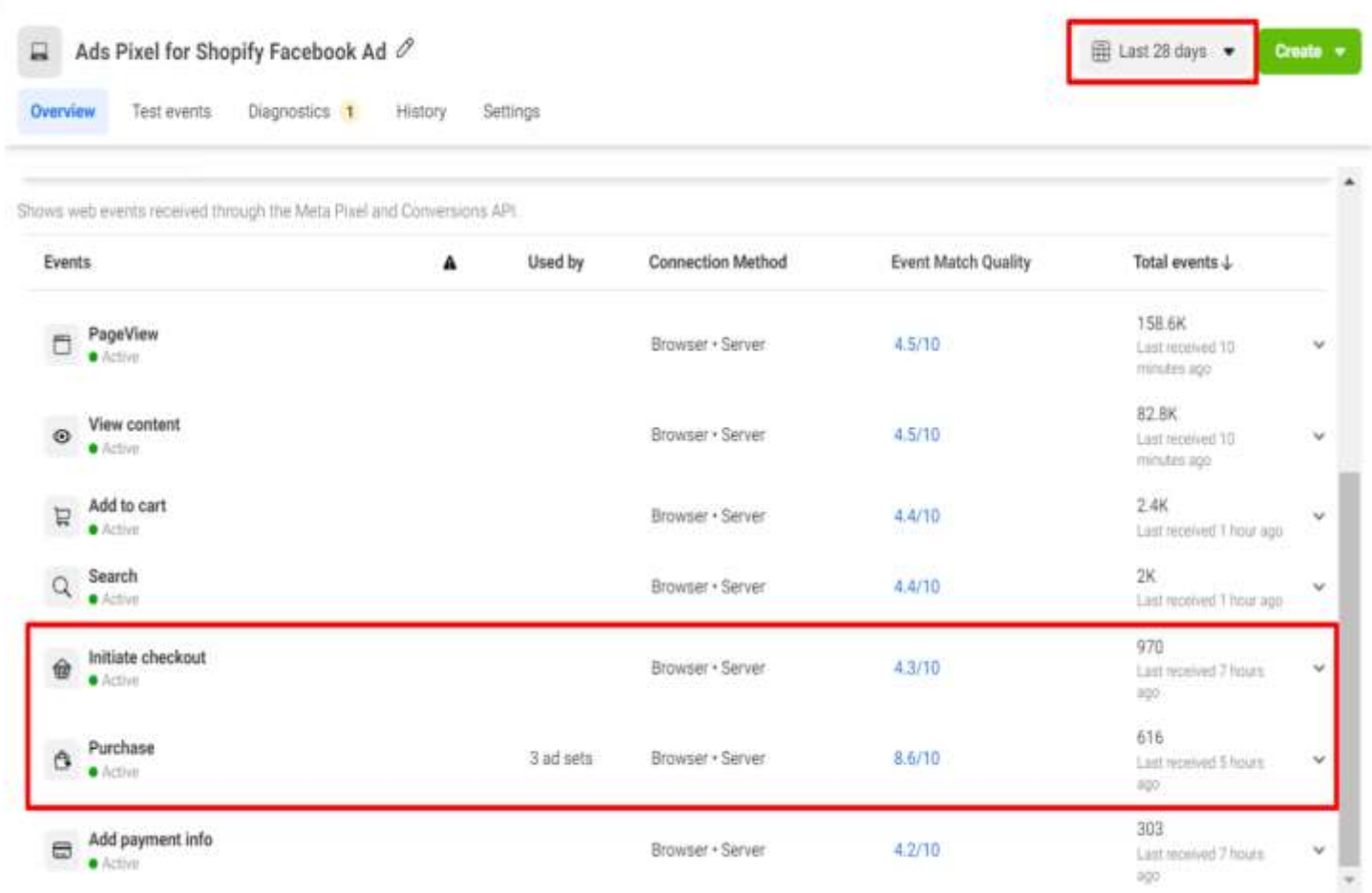
About Us

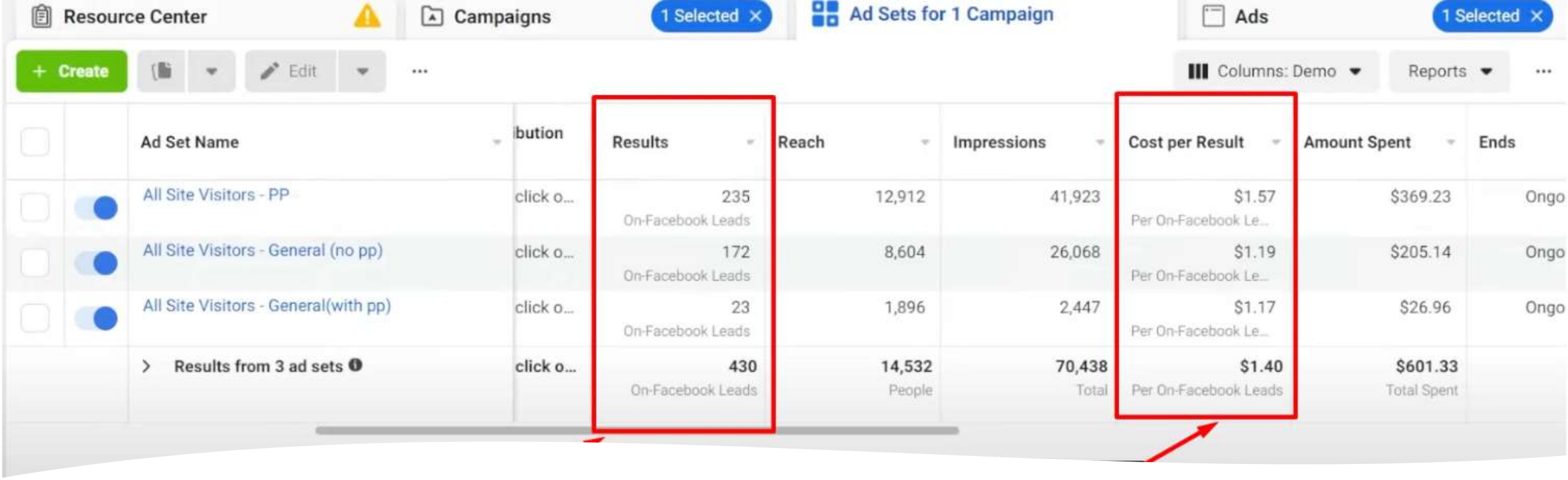
- At AXD Media, we help brands and local businesses grow through smart, creative, and data-driven digital marketing. Our mission is simple – to turn ideas into impact. From social media strategy and paid ads to content creation and branding, we craft campaigns that connect, engage, and convert.
- Whether you’re a startup or an established business, AXD Media brings the tools, creativity, and expertise to amplify your digital presence and drive real results.

Featured Projects

Project 1

- This is last 28 days facebook ads results for a shopify store from only facebook and Instagram marketing. We can generate a exceptional leads or sales for your business with our winning advertising strategy. We will provide a step by step marketing solution for your new startup and finally reach you your goal.





Project 2

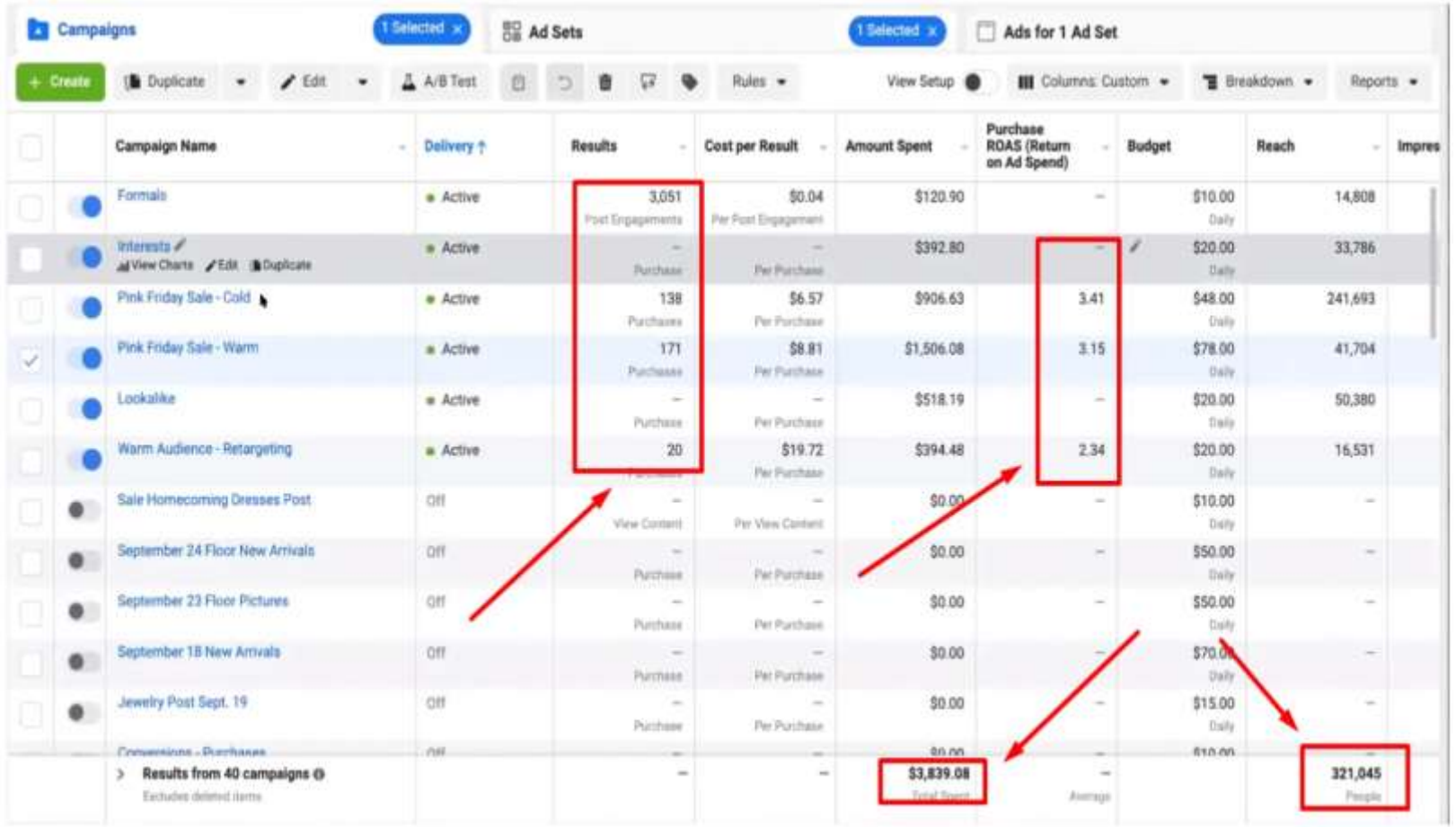
- Educational Leads from our Advanced facebook ads strategy. We increase the collected leads number and make their business profitable.

Project 3

- Real estate lead generation facebook ads campaign with highly convertible leads form. We successfully generate client's expected potential leads.

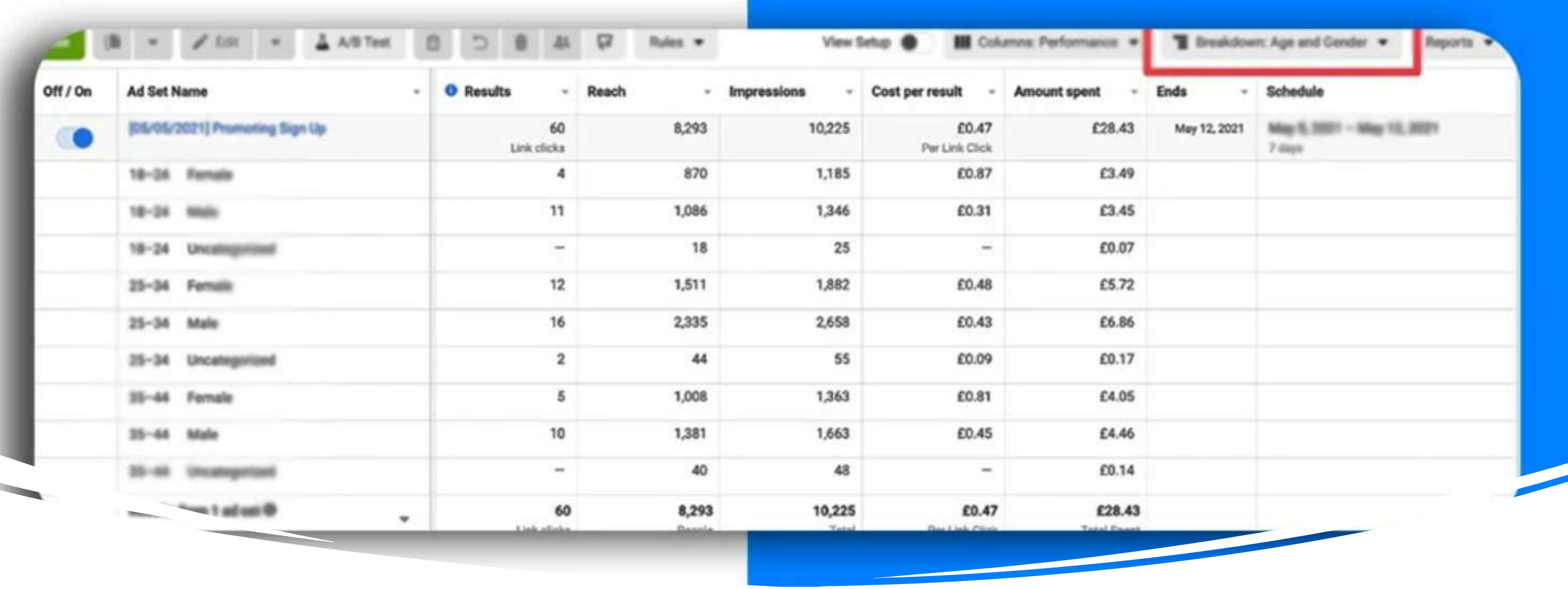
Project 4

- We run the ads with our advanced Facebook Ads Data Driven Strategy and make the exceptional number of purchase. We make the best profitable sales till now for their business



Project 5

- I created and managed a Facebook Ads campaign for Jamvest Cash Buyers LLC, a real estate wholesaling business, with the goal of driving quality leads and high-intent traffic. Using a $500/month budget, I set up targeted lead generation and traffic campaigns across Facebook and Instagram, optimizing placements, audiences, and creatives for maximum ROI. The campaign produced strong results, including over 12,000 impressions, 7,000+ reach, hundreds of landing page views at just $0.39 each, and multiple website leads. By designing eye-catching video ads, compelling calls-to-action, and testing different audiences, I successfully lowered the cost per lead and built a consistent pipeline of prospects for the client's real estate services.



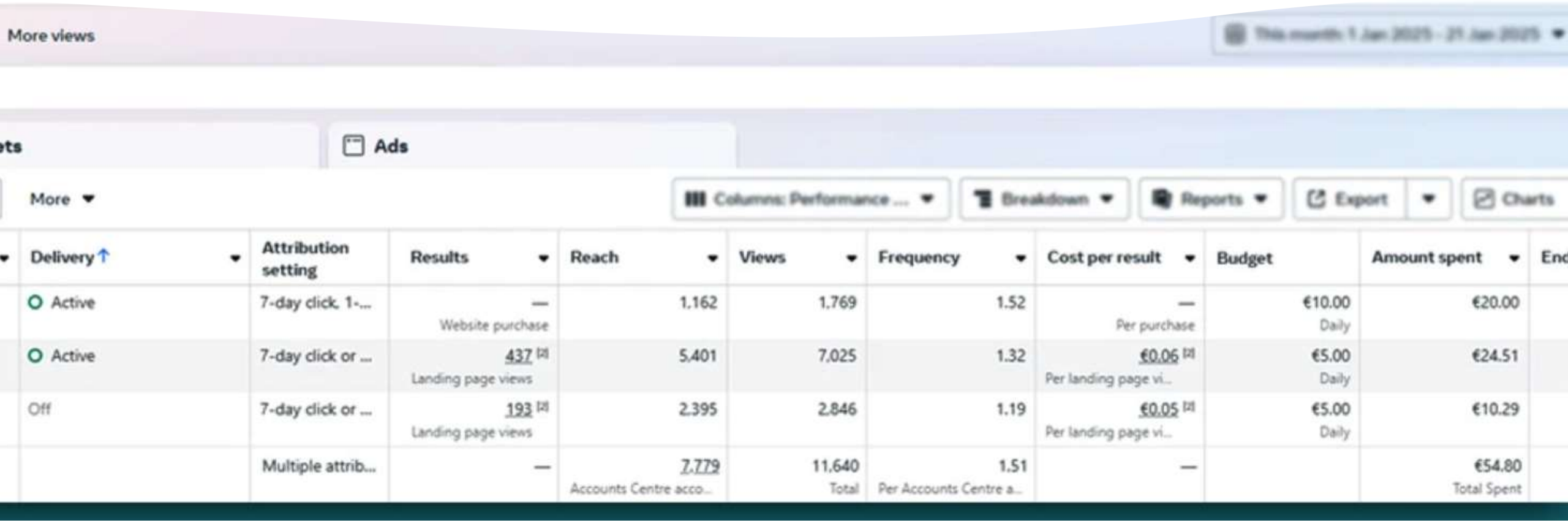
Off / On	Ad Set Name	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Schedule
	[05/05/2021] Promoting Sign Up	60 Link clicks	8,293	10,225	£0.47 Per Link Click	£28.43	May 12, 2021	7 days
	18-24 Female	4	870	1,185	£0.87	£3.49		
	18-24 Male	11	1,086	1,346	£0.31	£3.45		
	18-24 Uncategorised	–	18	25	–	£0.07		
	25-34 Female	12	1,511	1,882	£0.48	£5.72		
	25-34 Male	16	2,335	2,658	£0.43	£6.86		
	25-34 Uncategorised	2	44	55	£0.09	£0.17		
	35-44 Female	5	1,008	1,363	£0.81	£4.05		
	35-44 Male	10	1,381	1,663	£0.45	£4.46		
	35-44 Uncategorised	–	40	48	–	£0.14		
		60	8,293	10,225	£0.47	£28.43		

Project 6

- I ran a Facebook Ads campaign that reached over 8,200 people and generated more than 10,000 impressions. The ads brought in 60 link clicks at an average cost of just £0.47 per click, making it a very budget-friendly campaign. With only £28.43 spent, the campaign delivered targeted traffic and strong engagement for the client.

Project 7

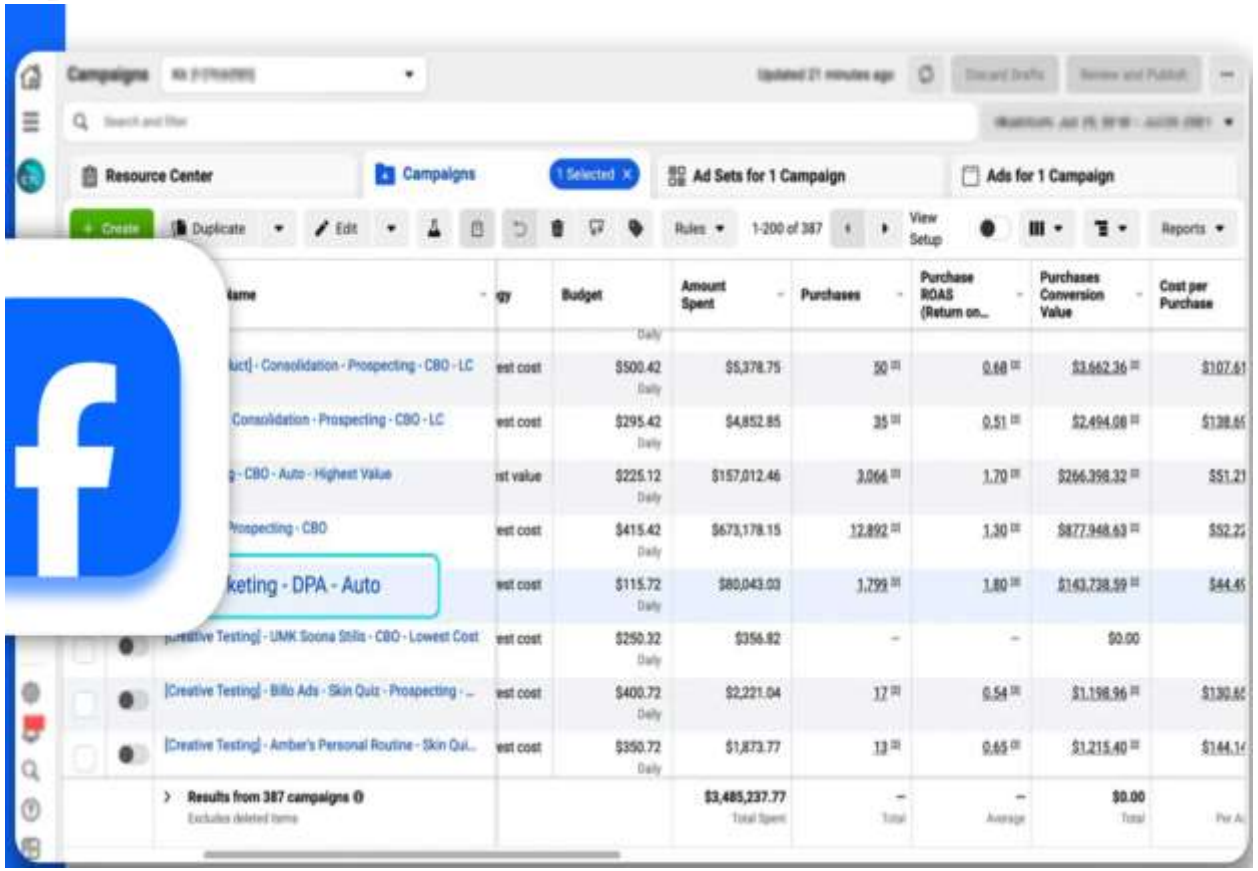
- Managed and optimized a Facebook Ads campaign that delivered strong results on a limited budget. The campaign reached over 7,700 people and generated 11,600+ ad views, driving 437+ landing page visits at just 0.06 each and an additional 193 visits at 0.05. With a total spend of only €54.80, this campaign attracted high-quality traffic and achieved excellent cost efficiency for the client.

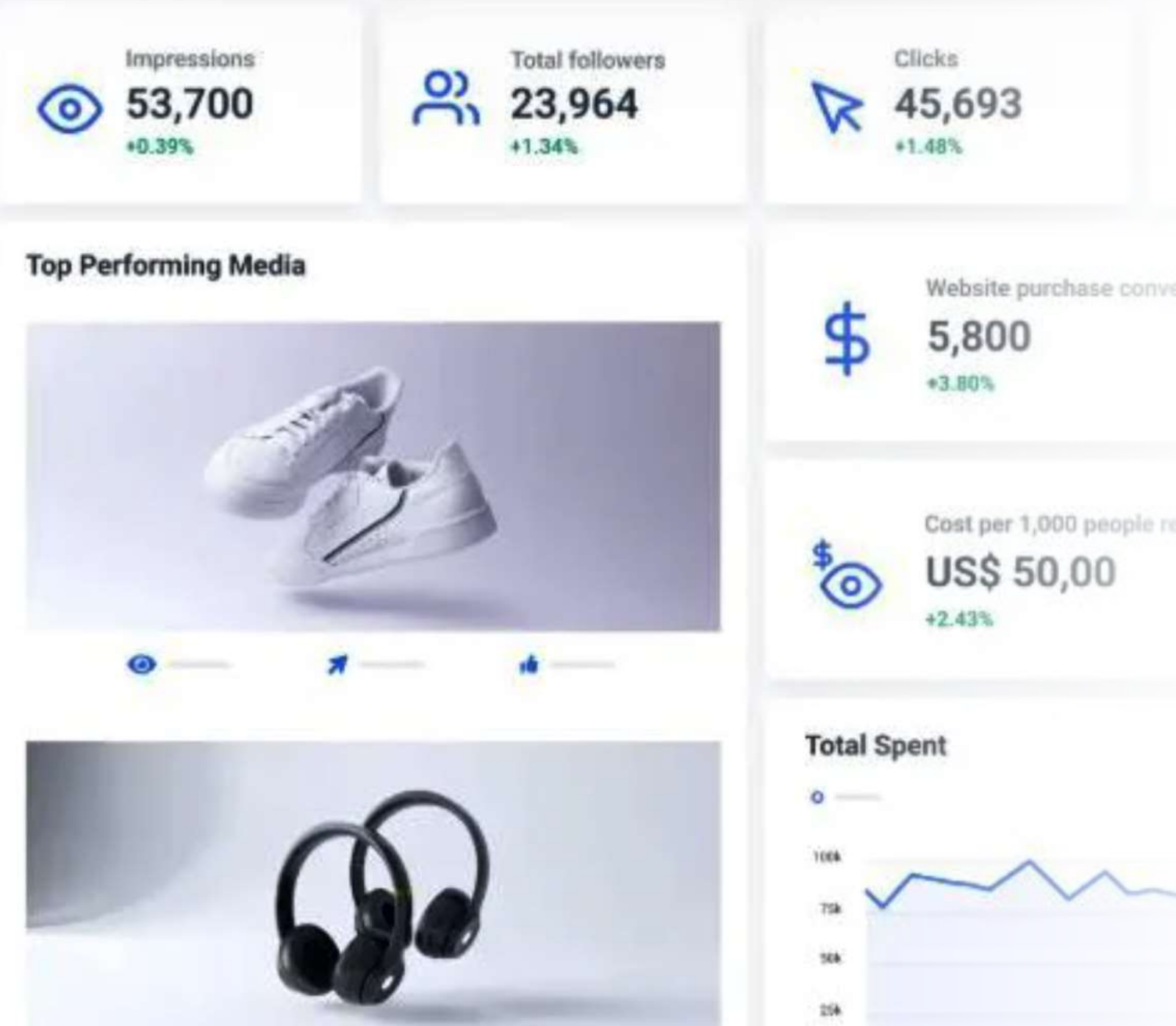


Delivery	Attribution setting	Results	Reach	Views	Frequency	Cost per result	Budget	Amount spent
Active	7-day click, 1-...	— Website purchase	1,162	1,769	1.52	— Per purchase	€10.00 Daily	€20.00
Active	7-day click or ...	437 Landing page views	5,401	7,025	1.32	€0.06 Per landing page vi...	€5.00 Daily	€24.51
Off	7-day click or ...	193 Landing page views	2,395	2,846	1.19	€0.05 Per landing page vi...	€5.00 Daily	€10.29
	Multiple attrib...	—	7,779 Accounts Centre acco...	11,640 Total	1.51 Per Accounts Centre a...	—		€54.80 Total Spent

Project 8

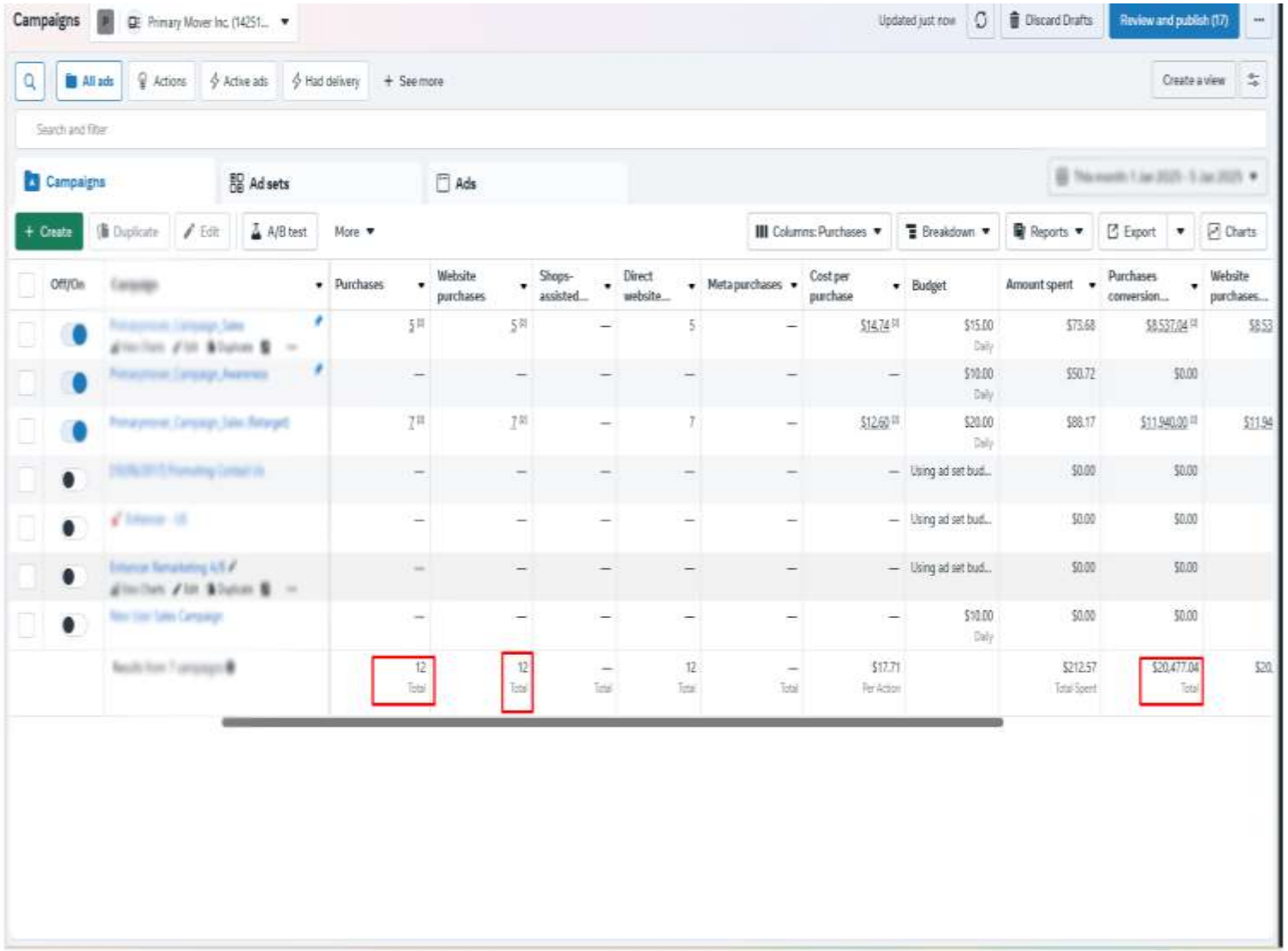
- I recently ran a dynamic product remarketing campaign for an e-commerce brand, targeting warm audiences with automated product ads. The campaign generated 1,799 purchases and delivered over $143K in revenue with a ROAS of 1.80. With optimized targeting and creative variation, I kept the cost per purchase low at $44.45. This campaign helped re-engage high-intent shoppers and drive consistent sales with strong return metrics.





Project 9

- I recently partnered with a retail brand to boost their online presence through strategic Facebook Ads. Over the course of the campaign, we achieved 53,700 impressions, 45,693 clicks, and grew their follower base to 23,964. Using high-performing creatives and optimized targeting, the campaign generated a website purchase conversion value of $5,800. With continuous performance tracking, we maintained a strong engagement rate while keeping the cost per 1,000 people reached at just $50. This campaign is a great example of how smart ad strategy can lead to measurable growth and higher ROI.

Project 10

- It was a pleasure working with FashionBox to grow their online store. Starting from scratch with a brand-new website had challenges, but with the right strategy in place, we made it happen.Over the course of 7 campaigns and continuous optimization, we drove 12 website purchases, resulting in an incredible $20,477.04 in revenue, all from an ad spend of just $212.57!This project really shows how a solid plan and ongoing adjustments can turn obstacles into big wins. The best part was seeing the team’s excitement and satisfaction as we achieved these results.